



# There are more than 400

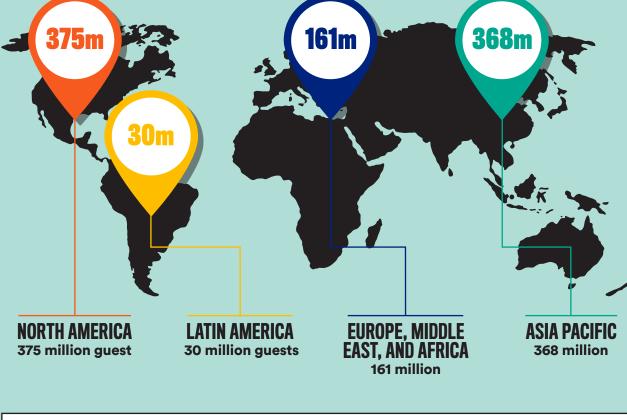
**NUMBER OF AMUSEMENT PARKS AND ATTRACTIONS** 

amusement parks and attractions in the United States...





**WORLDWIDE ANNUAL ATTENDANCES** 



## **Average Attendance: Guest Demographic: 369,289** guests families with children

**IAAPA SURVEY INFORMATION** 



**Average Size:** Indoor square footage - 24,636 square feet; Outdoor acreage -12.9 acres; Average combination indoor-outdoor facilities -

**8.1 acres** outdoors.

2.7 hours

annually

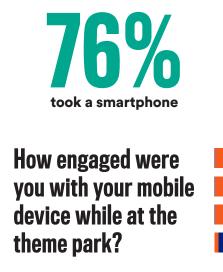


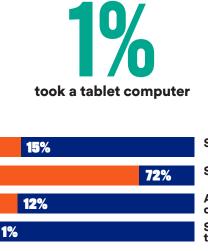
22,684 square feet indoors and



2-18 years of age



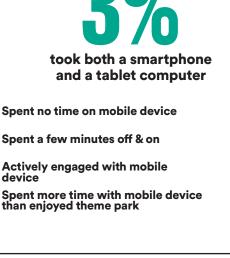




THEME PARKS ARE ONLY STARTING

**TO OFFER WHAT VISITORS WANT** 

of respondents are interested in seeing increased



## mobile intergration at theme parks and say it would improve their experience

**MOBILE AND Wi-Fi ARE NEEDED TO** 

NHANCE THE GUEST EXPERIENCE

What features and enhancements would you like to see at theme parks?

Front of the line access to rides, shows & attractions



**GPS to locate family members** 

Play games with other visitors while in line

Interact with characters & animatronics

					<b>5.18</b>
Create an itinerary of rides, shows & attractions					





how CaptiveXS guest Wi-Fi can improve your guest experience

**Target & score on rides** 

